



::: Sponsorship Opportunities :::

Girls on the Run of Las Vegas provides girls with the tools to Celebrate their bodies, Honor their voices, Recognize their gifts, Stay true to themselves, and Live free from societal stereotypes.

Our innovative program combines training for a 5K fun run with character-building and self-esteem-enhancing activities – in an incredibly FUN way!

Girls on the Run sessions are offered in the fall and the spring and meet twice a week for one and a half hours after school for 12 weeks. The girls meet in groups of up to 15 girls with 2-3 coaches at schools, community centers, and parks.

Season Program Sponsor

\$3,000 or higher

- Logo on practice program t-shirts worn during the season for all GOTRLV participants and volunteers at all sites across Las Vegas.
- Acknowledgement on program fliers and registration forms which are distributed to all eligible participants and their families at schools and program sites.
- Acknowledgement in our “411” e-mail newsletter (distribution of xx)
- Logo on GOTRLV sponsor web page

Under \$3,000

- Special recognition will be provided for donations under \$3,000 and will be individualized depending on the donation. An example might be a note home to parents acknowledging that company provided snacks.

The Impact of Your Investment

- **\$40,000** hires a new regional program director to help grow and manage the program
- **\$10,000** pays for the GOTRLV 5K fun run fees for all participants and coaches
- **\$3,000** supports a program of 15 girls at one site
- **\$1,000** provides training for 20 new coaches
- **\$500** provides 100 girls with practice t-shirts
- **\$150** sponsors one girl’s participation in the program

Contact us!

Girls on the Run of Las Vegas • Stephanie Lasure • (917) 455-2121 • stephanie@girlsontherunlv.org



GOTRLV 5K Sponsorship Benefits

Benefit	Presenting \$5,000	Marathon \$2,500	5K \$1,000	Race Buddy \$500	Mile Marker \$250
Featured as exclusive presenting sponsor	✓				
Top sponsor billing in all advertising. Company highlighted in all social media venues and print material for duration of program season (5 months)	✓				
Name/logo on e-blast promoting race	✓	✓			
Sponsor table at event	✓	✓	✓	✓	
Company highlighted in weekly e-mail newsletter to parents and coaches and on social media venues throughout season	✓	✓	✓	✓	✓
Name/logo on all race-related collateral (placement and size by level)	✓	✓	✓	✓	✓
Name/logo on event website (placement and size by level)	✓	✓	✓	✓	✓
Insert in all goodie bags for runners (inserts provided by sponsors)	✓	✓	✓	✓	✓
5K pre-registration event at company	✓	✓	✓	✓	✓
Number of complimentary 5K entries	5	3	2	1	-



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