



Making Cent\$ of a Writing Career *Freelance Writing Conference* *• October 13, 2012 •*

Conference Covers All Aspects of Freelance Writing Career

LAS VEGAS, October 9, 2012 - Writers of Southern Nevada (WSN), a nonprofit organization that inspires, supports, educates, and encourages writers in Southern Nevada, will hold a freelance writing conference this Saturday, October 13, at the Gold Coast Hotel & Casino in Las Vegas. The one-day conference will teach attendees everything they need to know about making freelance writing a profitable profession.

“Freelancing is a great way to break into a writing career or make a living as a writer”, said Richard Warren, President of WSN. “Our goal is give attendees all the information they need - from what counts as freelance writing and editors’ do’s and don’ts to finding a freelance niche. At this event, writers in their fields will share their secrets for success”.

The conference, entitled “Making Cent\$ of a Writing Career”, will run from 8 a.m. to 5 p.m. on Saturday, October 13. Topics covered will include “The Elements of Freelance Writing” and “Taking Freelancing to the Next Level”. All sessions will be followed by questions from the floor. Lunchtime table topics will offer attendees access to experts in niche areas of freelance writing.

Keynote speakers will be Andrew Kiraly, editor of Desert Companion magazine and author of *Crit*, and Steve Friess, Politico columnist, blogger and podcaster whose work has appeared in the New York Times, USA Today, Newsweek, and the Los Angeles Times. Rick Lax, journalist and author of three books, most recently *I Get Paid for This: Kicking Ass and Taking Notes in Vegas*; Heidi Kyser, senior staff writer at Vegas Seven; and Steve Blust, editor of the View Newspapers at the Las Vegas Review-Journal, round out the speaker lineup.

Companies interested in advertising or distributing samples or premiums during the conference are welcome to contact WSN; slots for sponsorships are available. “WSN supporters have the opportunity to promote their name on gifts, programs, or other collateral material”, Warren said.

The conference is a bargain at \$149, which includes a continental breakfast, lunch, and snacks during the day as well as all the presentations and panel discussions. Same-day registration is available.

To register for the conference, visit the WSN website at <http://nevadawriters.org/freelance-writing-conference/>. For media inquiries, contact Elisabeth Daniels at (702) 366-5348 or elisabethdaniels@me.com.